

LETTER TO NATIONAL PRESIDENTS

June 17, 2013

Dear National President,

We were encouraged at World Convention by the reporting on activities/projects which were completed in the various departments. It seems more work is being accomplished by more members as activities and/or projects are being carried out in the various departments. Our new World President, Margaret Ostenstad, wants to have reporting done more frequently in order to get a clear picture of which countries to sponsor to the next World Convention. That can help all of us to work on our goals. She has asked me to continue to work with the World Directors as they prepare Program Kits for you. The next Kit will be mailed in October. Our Directors are already hard at work preparing ideas for you. What I am sending now we will call a **Mini-Kit** to give ideas to complete this year in addition to earlier material sent to you and available on our website.

No later than **October 1, 2013**, please **send an E-mail answer to me [sfward@embarqmail.com]** on the following items. Remember **promptness is important**

- 1) Do you want to receive the Program Kit to be mailed in October? The rest of this E-mail is going to assume that you want this help but you **MUST** tell me.
- 2) Have you appointed a National Director for each Department? If not, consult with your officers and other knowledgeable members and do this by October 1st. (See suggestions below).
- 3) Have you encouraged each local Union to appoint a director for each department? This is important so that the activities/projects in each department are promoted in each Union. The Local Director needs to be in contact with the National Director for assistance and for sharing ideas. How many can do it by Oct. 1st?

Suggestions for Appointment and Training of Department Directors (National and Local)

1. It is wise to select a member who has a real interest in the goals of a particular department. For example, a leader in the church would serve well as Christian Outreach Director. A teacher would be great for Education. A special love for mothers and babies would lead one to Home Protection. A person with a servant's heart would do well with Social Service. Those who enjoy children and youth would fit well with those two departments.
2. The **National Department Director** needs to enthusiastically promote the activities/projects of her department. To her, it must be the most important work of the WCTU. As National President, you must determine whether each National Director will be responsible to mail the Program Kit materials to each local Union or if you or another officer will do that. It needs to be done carefully and promptly after the material is received. The National Director needs a helper - a Local Director in each Union to see that the work is done. She needs to stay in touch with the local directors.
3. The **Local Department Director** needs to have the same interests as mentioned in point #1. She is the voice of the World and National Director in the local union. That is where the work is accomplished. She needs to promote the action based on the materials received and her own ideas. She needs to be in touch with the National Director.

As **National President**, your department goal for this year is to have a National Department Director for each department (6), a Local Department Director for each department in each Union, and the plan in place to mail the Program Kit so that it reaches each National Department Director and each Local Union (hopefully to the Department Director) before the end of 2013!

LETTER TO NATIONAL PRESIDENTS

I am sending brief ideas for each department as attachments in this E-mail. It will also be placed on our website (www.wwctu.org) under **Resources - Mini-Kit**. Later this year we will ask for a **report** on the activities suggested in this Mini-Kit. If you have trouble accessing any of this material, please contact Glenda Amos, our web master, [webmaster@wwctu.org] or me. If you have questions, let me know so I can help you.

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors

CHRISTIAN OUTREACH DEPARTMENT

Irja Eskelinen, World Director

E-mail: irja.eskelinen@suomenvalkonauhaliitto.fi

The **purpose** of the **Christian Outreach Department** is to encourage the Christian walk of the members, emphasizing “Ye are the salt of the earth . . . Ye are the light of the world” (Matthew 5:13a, 14a) and to reach out to the faith community with the WCTU total abstinence message.

Dear Christian Outreach Director,

You have the opportunity to encourage the members in their Christian walk. All of us need to continue to grow in our relationship with the Lord.

The specific day that comes under this department is the **WWCTU World Day of Prayer on September 28th** (Frances Willard’s birthday). This year it comes on Saturday. Encourage your members to observe it.

Here are **suggested ways** for your local union **to observe** the day:

- meet early in the morning for prayer and then fellowship at breakfast
- gather in the evening to share favorite Scripture verses and pray
- ask the members to call each other that day to pray

You may develop other ideas.

Prayer concerns for the day should include:

- the work and influence of the WWCTU,
- the expansion of our work into other countries,
- strengthening of existing leadership and organizations,
- World Officers and Department Directors,
- your National Officers and Directors,
- Local leaders, specific concerns in your country.

Encourage the reading of the Crusade Psalm, **Psalm 146**.

Devotions to use at your local meeting may be found in each issue of *The White Ribbon Bulletin*. Go to our website (www.wwctu.org) and click on [White Ribbon Bulletin](#). The [current bulletin](#) contains excerpts from the two messages given at our World Convention church service. Each of the other issues contains a devotional you may use.

You may recall that Irja Eskelinen gave suggestions for writing your own devotions in an earlier Kit. Select a short passage that speaks to your heart. Study it; good commentaries are available on the web. Then prepare the devotional and give it to friends and ask for suggestions on how to make it better: is the length good, is the message clear, does it need an illustration and if so, can you find one, etc.?

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors

EDUCATION DEPARTMENT

Reena Kumar, World Director
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The **purpose** of the **Education Department** is to make the facts about alcohol, tobacco, and illegal drugs known to everyone and to offer contests to further this effort.

Dear Education Director,

It is very important that the members of the WCTU know the basic facts about harmful drugs. Then we will be equipped to share this information in churches, schools, and among friends. On our World website, www.wwctu.org there is a [resources page](#) which offers much accurate information. The last two Program Kits, 2010 and 2012 also offer information. In the Program Kit to be mailed near the end of this year there will be specific information on alcohol, FAS, tobacco, and marijuana.

An upcoming event that is to be promoted from this department is **October 2 - World No Alcohol Day**.

What can your Union do on that day to call attention to the problems caused by alcohol?

This is the Resolution passed at World Convention about **World No Alcohol Day**.

WORLD NO ALCOHOL DAY

WHEREAS India proposed to the World Health Organization (WHO) Assembly that October 2 (birth date of Mahatma Gandhi) be declared World No Alcohol Day, and

WHEREAS the resolution failed to gain the support of all 193 member countries,

BE IT RESOLVED that the **WWCTU** a) **continue to observe World No Alcohol Day on October 2 each year**, b) encourage the member countries of WHO to reconsider establishing World No Alcohol Day, and c) thank WHO for the development and implementation of a global strategy to reduce the harmful use of alcohol (www.who.int/substance_abuse/activities/gsrhua/en/index.html).

Here are facts developed by WHO. Be creative in making your members aware of them and then tell others!

- The harmful use of alcohol results in 2.5 million deaths each year.
- 320,000 young people between the age of 15 and 29 die from alcohol-related causes, resulting in 9% of all deaths in that age group.
- Alcohol is the world's third largest risk factor for premature mortality, disability and loss of health; it is the leading risk factor in the Western Pacific and the Americas and the second largest in Europe.
- Alcohol is associated with many serious social and developmental issues, including violence, child neglect and abuse, and absenteeism in the workplace
- It also causes harm far beyond the physical and psychological health of the drinker. It harms the well-being and health of people around the drinker
- An intoxicated person can harm others or put them at risk of traffic accidents or violent behavior, or negatively affect co-workers, relatives, friends or strangers.

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors

HOME PROTECTION DEPARTMENT

Florence Einwechter, World Director

E-mail: keithin@gmail.com

The **purpose** of the **Home Protection Department** is to strengthen Christian family values, to encourage family members to help toddlers and pre-schoolers to develop a lifetime commitment to total abstinence through the WCTU program, and to promote non-alcoholic drinks for entertaining.

Dear Home Protection Director,

You have the opportunity to encourage young mothers in the nurturing of their children, to help them keep their homes safe from harmful drugs and influences, and to demonstrate ways to entertain in attractive ways without the use of alcohol.

The Little White Ribboners is the program designed to get mothers, fathers, grandparents, and other interested family members to make a commitment to teach the child (birth to age 6) about the advantages of a lifestyle free from the use of drugs. The white ribbon is tied on the child's wrist to symbolize this commitment. We have included a copy of the service to use in previous Kits and it will be given again in the Program Kit that will come out near the end of the year. We encourage you to recruit families within the membership to start with and then reach out to others. You can begin now to talk to them about participating in this service.

The observance of **FAS Day - September 9 at 9:09** - comes under this department. We have suggested the ringing of bells at that minute to sound the alarm about the danger of pregnant women drinking alcohol. You may read more about it at: www.fasday.com.

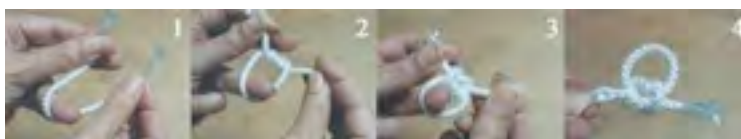
Here is another idea to promote awareness of FAS - [the FAS Knot](#). A knot can be made easily and cheaply in less than a minute. (*See diagram below*). The cord is tied in a square knot. Use an eight-inch (203mm) piece of 3/16" (4.76mm) white cord, usually available in hardware stores. Thinner cord may be used. Make a circle approximately the size of your thumb, then tie right over left and under, left over right and under. It should look like two loops intertwined. Use a straight pin or safety pin to fasten it to your blouse.

The circle symbolizes the womb, a baby's head, the human brain, the earth. We, a network of people who care about people living with FAS are the knot that will make them whole. If women do not drink during their pregnancy, FAS will be totally eliminated. The long-range goal is to rename this small piece of cord, "The FAS Not!"

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors



SOCIAL SERVICE DEPARTMENT

Hyun Sook Lee, World Director

E-mail: misilhs@yahoo.com

The **purpose** of the **Social Service Department** is to reach out to the community and individuals who are neglected, suffering, or in need, without any prejudice of race, religion, age, or gender by sharing the love of Christ Jesus through giving our love and support.

Dear Social Service Director,

Everywhere around us there are physical and emotional needs which we as WCTU members can meet. Your Union may choose a family to help. Perhaps children need school materials or clothes as they prepare to enter the new school year. Can your members contribute to this?

Do not forget older members or other older people who are lonely. A short visit, telephone call, card, flower, food, etc. can brighten their day. Perhaps you can make a list of individuals and then have a member or two choose one or two of the individuals who live near them or who they know especially well.

There are many people in nursing homes who never have visitors. They may like to be read to or have you write a letter for them or just stop and visit a few minutes.

Think of various ways to can meet needs and then decide on a project that will involve as many of your members as possible. You will be rewarded for your efforts!

Don't forget to tell them briefly about our organization - our efforts to educate everyone about the dangers of drugs and to set the example of being total abstainers.

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors

CHILDREN'S DEPARTMENT

Glenda Amos, World Director
E-mail: kgamos@dodo.com.au

The purpose of the **Children's Department** is to promote Christian values and encourage children to make choices that will lead to a drug-free life.

Dear Children's Department Director,

What a wonderful opportunity is yours to help mold the impressionable mind of a child. Please study the following purpose and use it as your guide.

Here are several resources for material to use with the children throughout the rest of this year.

Go to our World WCTU website, www.wwctu.org and click on [Children](#) on the left side or go directly to the Children's website at www.drug-freekids.com. Under [Cool Stuff](#) and [Great Links](#) you can find resource material for the children.

Also on our website, click on [Departments](#) at the top of the page. Scroll down to 2012 and 2010. The 2012 material is currently being used. The blue links in that manual will take you to the activity page for that unit. Individual activity pages are available under 2010. A whole new set of lessons and material will be sent in October in the new Program Kit.

Also on our website, click on [Affiliates](#) on the left side and go to [Australia](#). Under Resources on the left hand side, you will find more material under [Drug Free Kids Fun Pages](#).

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors

YOUTH DEPARTMENT

Dr. Elisa Masuku, World Director
E-mail: dummasuku@gmail.com

The purpose of the **Youth Department** is to promote a healthy lifestyle and encourage youth to be drug-free.

Dear Youth Director,

What a challenge and opportunity you have to make a difference in a young person's life.

Please study the purpose of this department and use it as a guideline for your work.

Please encourage use of the youth website. You may access it by going to the world website, www.wwctu.org and click on [Youth](#) on the left side or go directly to the youth website at www.drug-freeyouth.org.

We are hoping to have some definite program ideas to offer you in the new Program Kit coming out in October. If you have suggestions or questions you may refer them to the World Director.

Yours for a drug-free world,

Sarah F. Ward

Convener of Department Directors