

YOUTH DEPARTMENT

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Here are some strategies proposed by our Solusi University WCTU Youth and Andile.

1. Arrange for high school freshmen from various schools to attend an interactive facilitated panel discussion by former drug addicts and recovering alcoholics.
2. Identify street-kid peer leaders and arrange to teach them at a certain point.
3. Organize a fun run or walk from one end of the city to another carrying banner of abstinence.
4. Distribute informative material in town – include sticking it on trees or electric poles. Members should be dressed in T- shirts that tell our story for both #3 & #4.
5. Run a New Media talent competition for smart phone photography, video enthusiasts (*on Youtube, Instagram, Facebook, Twitter, etc.*)
6. Visual celebration of exciting drug-free lifestyles - , cuisine, travel, events, and adrenalin sports.
7. Testimonies – we find these effective.
8. Print out your own magazine with abstinence information written by members or any contributor.
9. Distribute informative discs.
10. Drastic Approach – Use of PowerPoint presentations of shocking effects of various drugs.
11. Temperance write-ups competition as well as poster competition.